



One year ago, our community faced one of the most powerful storms in recent memory—Hurricane Helene. Though the winds howled and the rain fell, we stood strong. In the days, weeks, and months that followed, Coker County displayed extraordinary resilience, unshakable stamina, and a spirit that refused to be broken. Today, we are proud to say: **we are Stronger than the Storm.**

To commemorate this strength and celebrate our community's unyielding heart, we are excited to announce the **Roots and Reins Festival**, to be held at the **Coker County Fairgrounds** on the **one-year anniversary of Hurricane Helene**. This event will honor our shared journey of recovery while spotlighting the rich heritage, culture, and courage that define us.

We invite you to join us as a valued **sponsor** for this meaningful event. Your partnership will help us create a day filled with music, food, local artisans, rodeo showcases, and moments of remembrance. Most importantly, your support will stand as a symbol of unity and hope, reminding us all of what we can achieve when we stand together.

Enclosed, you'll find detailed information on our sponsorship levels and the unique recognition opportunities available at each tier.

We would be honored to have your organization stand with us as we celebrate how far we've come and where we're headed—rooted in strength, guided by purpose, and holding tight to the reins of our future.

Please feel free to reach out with any questions or to discuss sponsorship opportunities further. We look forward to partnering with you for this special day of remembrance, resilience, and renewal.

With gratitude,

Brad Tapscott, CERTIFIED FINANCIAL PLANNER® professional
Treasurer
Coker County Long Term Recovery Group

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Sponsorship Package Opportunities for *Roots and Reins* Festival

Bronc Buster - **\$25,000** **2 Available**

Logo on T-Shirt, Posters, Website, Social Media.

Main Stage signage

3x6-Fence Signage

3x6-Bleacher Signage

3x6-Rodeo Arena banner

2 Booth locations

*2 minutes on Main Stage during concert,
and anything else we can provide!*

Platinum Buckle **\$5,000**

Logo on T-Shirt, Posters, Website, Social Media.

3x6-Fence Signage

3x6-Bleacher Signage

2x4-Rodeo Arena banner

1 Booth site

Gold Buckle **\$2,000**

Logo on Website, Social Media.

3x6-Fence Signage

2x4-Rodeo Arena signage

Arena Sponsorship Banners

Chute Gate	1 available	\$2000
Fence- (2ftx4ft)	10 available	\$500
First Responders and Neighbors - "Thank You" Banner (one name)		\$100
BYOB Sponsor-Bring Your Own Banner		\$200-\$500

Food Sponsorship Needs

Soft Drinks & Iced Tea
Hamburgers & Buns
Wrappers & Hot dog trays
Water- We will use surplus from donations or Newport Springs
Produce – (Lettuce, Onion, Tomato)

Hot Dogs & Buns
Condiments
Napkins & Paper Towels

Looking for partners for:

Signage T-shirts Hats Posters Advertising
Marketing Stage Sound Lights Hay bales
Gravel and Sand Parking attendants and any other volunteers!